

PRABHAT RURAL DEVELOPMENT SOCIETY

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Supported by

ANAHATA STIFTUNG
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Implemented by

PRABHATH RURAL DEVELOPMENT SOCIETY
D.No.1/616, Dharamvaram Road,
Kothacheruvu (Post), Kothacheruvu Mandal,
Sri Satya Sai District, Andhra Pradesh

It is a pleasure to bring out the Annual Report of **Prabhat Rural Development Society (PRDS), Kothacheruvu**, giving a brief account of different social service activities conducted during the year 2021 with the support of **Anahata Stiftung, Germany**. We would like to thank all our supporters who have extended their support in the form of money, articles, and through their care and concern filled with affectionate blessing for the organization and for the communities we are working with. A brief account of different services and welfare activities is narrated hereunder.

SUPPORT TO COVID VICTIMS

Sudden spread of COVID-19 and subsequent total lockdown imposed under unprecedented spread of the pandemic, the communities, particularly the working class people, have faced a lot of problems. They can be summarized as

- ⇒ Livelihood challenges (agriculture and allied sector and non-farm livelihoods in the informal/unorganized sector) – the earning has suddenly stopped or come down drastically.
- ⇒ Social and behavioral challenges (awareness, fear/panic, rumors, domestic abuse, and discrimination) – creating a fear among one another irrespective whether they are relatives or non-related to each other. This has created a great distance between people living not only in a family but also in a locality.

As a responsible social service organization, PRDS has put-in its efforts to address these issues and create awareness among the communities to positively respond to the situation, and keep away the fear and untrusty behaviour among each other. In addition to this, with the humane support of Anahata Stiftung and a few individuals like Ms. Linda Malin, PRDS supplied humanitarian support to the vulnerable communities.

The package included a total of 9 items - (1) Redgram – 1 Kg; (2) Jaggery – 1 Kg; (3) Finger Millets – 2 Kgs; (4) Wheat flour – 2 kgs, (5) Upma Rava – 1 kg; (6) Salt – 1 packet; (7) Turmeric – 1 packet; (8) Cooking oil - ½ kg; and (9) Washing soap.

The target groups included Senior Citizens, Persons with special needs, and Single women who are identified as the most vulnerable group of people. The details of distribution are given hereunder:

Thus, a total of 495 families are supported through distribution 9 essential items during the COVID-19 period. Similarly, clothes were also distributed in a few identified areas, as a part of COVID relief activity.

SUPPORT TO FLOOD AFFECTED VICTIMS

With the support of **Anahata Stiftung**, Germany and a few individual donors like Angela Dickson, Ms. Linda Malin, and Renata devotees of Bhagwan Sri Satya Sai Baba, PRBHAT RURAL DEVELOPMENT SOCIETY (PRDS) has extended support to the flood victims in Puttaparthi slum area which were severely flood affected during the rains in the second week of November, 2021.

A total of 1130 families have been supported with a dry ration kit comprising of 7 items, which will help the families to survive atleast for a week's period. The details of area-wise distribution are tabulated hereunder.

Date	Place	No. of families supported	Items included in the Kit
29-11-2021	Sainagar	380	1) Rice - 5 kgs.
13-12-2021	Sainagar	150	2) Wheat flour- 2Kgs,
14-12-2021	Puttaparthi	450	3) Redgram (Daal)-1 Kg; and
29-12-2021	Puttaparthi	150	4) Oil-1 Lt.
	Total	1130	

The items were distributed in the presence of Puttaparthi Municipal Commissioner, Chairman, Vice-Chairman, Counselors, and Village Volunteers. Speaking on this occasion, the Commissioner said that the damage done by the natural calamity cannot be revoked. But we can help the people by providing them with items of basic needs; he also thanked the donors for their donation keeping in the view of people's problems. This programme was attended by Prabhakar Reddy, Angela Dick, Lalitha ji, Sai Geetha, Saraswathi, Ramireddy and PRDS staff.

NEED-BASED SUPPORT ACTIVITIES TO POOR AND VULNERABLE

SUPPORT TO KHALANDER BHASHA



Mr. Khalander Bhasha is a resident of Chowdeshwari colony in Gorantla town. His spinal cord got severely damaged in this accident, and since then he is bedridden. From then Khalander is not able to sit or stand. He lost his sensation in his both legs and hands. His wife also deserted him and went away. Now he is taken care by his parents.

Khalander survives on a catheter, arranged for urination. He even hasn't got a cot to sleep in. Every month, the catheter tube has to be replaced and he needs to spend around Rs.1500/- to Rs.2000/-, which includes cost of medicines. PRDS has verified all his details and visited the family and

him supplied with a suitable cot with a bed, and a wheelchair for moving from one place to another instead of being arrested in the bed.

Distribution of Blankets:



The Winter this year was very intense in this area, as a few good rains were received during the rainy season this year, and most of the water harvesting structures, ponds, and local tanks are full of water. This has added to the increase in coldness in the climate.

The road side dwellers, orphans, senior citizens from poor families, the people who sleep in and around the bus-station, railway stations,

near the temples etc., had big problems to bear with the falling temperatures during the nights.

As a part of extending humanitarian support to these people, PRDS has distributed 100 blankets, so that they can feel comfortable and protect themselves from the coolness of the night.

FREE MEDICAL CAMPS:



The povertied conditions of the people in this area keep them away from consulting a doctor when they have health issues. As a result of this delay a simple health problem, in many cases, turn into a serious problem which pushes them into trouble. Towards helping the communities to avail medical facility to diagnose any health problems, at an early stage itself,

PRDS has conducted a Free Medical Camp with the support of Angels Joy Charitable Trust. The camp was organized on 30th September 2021. It started at 10.30AM to 4PM in the slum areas of Karnakatanagepalli village. Dr.K.C.K. Naik, MBBS, MD, was the doctor involved in this camp. About 90 patients have availed the health services and were supplied with medicine at free of cost for minor ailments. For people needing further diagnosis were advised to go to the government hospital for more detailed examination of the problem.

DISTRIBUTION OF MASKS TO STUDENTS

During the visit to two high schools in the mandal, i.e., ZPHS-Vengalammacheruvu and ZPHS-Chinnapalli PRDS distributed about 1000 N-95 masks to the students and Teachers. During a brief meeting conducted on this occasion, they were educated about the importance of wearing a mask, following social distance, and use of sanitizer and regular washing of hands in the COVID-19 situations.

SKILLS TRAINING PROGRAMME

TRAINING IN TAILORING

Training in Tailoring for the women and adolescent girls is one of the continued activity taken up by PRDS for the past several years. PRDS has appointed highly qualified trainers for this course. There are 3 institutes run by the organization, one in Kothacheruvu, the second in Puttaparthi, and the third in Bukkapatnam. The trainers include, Mrs. Yellamma, Mrs. Kalimunisa and Mrs. Bhargavi who are good in their profession. During the period under reporting a total of 158 young girls and women got trained as per the details given below.

Year	Batch Period	Centre	No. of participants
2021	January to December	Kothacheruvu	63
2021	January to December	Puttaparthi	46
2021	January to December	Bukkapatnam	49

The duration of the training is four months. Each batch has a strength of 25 trainees. Qualified instructors are engaged to train the trainees. The sessions will be both theoretical (Class-room sessions) and Practical (on-hand session on the tailoring machines). Few trained women are engaged by a few Ready-Made Garment entrepreneurs, on a contract basis, to make different types of women wear for different age-groups. A few other trainees are working individually to make an additional sustainable income for their families. Each of the trainee will be awarded with a certificate which will be useful for them to present as an evidence of their training in case of seeking private contracts related to tailoring.

During the period under reporting, the trainees were imparted with a two-month duration course in Maggam work (Zari, patch, and handloom designing aspects in the Puttaparthi centre.

SUPPORT TO TAILORING COURSE COMPLETED GIRLS / WOMEN

Once the training is completed, a few identified women / young girls who belong to economically backward communities were supplied with tailoring machines, at free of cost. During the period under reporting a total of nine (9) selected women, who completed their training course in tailoring from the 3 tailoring centres run by the

organization, i.e., Puttaparthi, Bukkapatnam, Kothacheruvu, were supplied with sewing machines.

Date	Place	No. of Persons	Names of the Students
06-09-2021	Puttaparthi	03	J. Nandini, K. Parvathi and R. Lakshmi devi
14-09-2021	Bukkapatnam	03	S. Shafiya, S. Nagadurga and Prameela
14-09-2021	Kothacheruvu	03	Mahaboobjan, Lalitha and Shaheena

This programme was attended by Mr. Prabhakar Reddy, Secretary PRDS, and the Tailoring instructors Bhargavi, Bhavani, Chenarayudu and students of respective tailoring centres.

TRAINING IN COMPUTERS

PRDS runs a computer centre at Kothacheruvu. Computer education has become a need of the hour in the present society and for the development of country's economy. Therefore, PRDS has identified the essence of the computer education in rural areas and started computer education program so that the girls coming from the socially and economically backward communities can come and learn skills in computers.

Computer training is given for the educated youth who have completed their High School Education and above, but are not in a position to acquire additional skills due to povertied economic condition. The course is for a period of 6 months – both theoretical and practical. The beneficiary youth who have completed the course were issued with course completion certificates.

This course includes training in operating system, word processing, desktop publishing soft ware, M.S. Office, Excel, power point presentation, Access, Internet etc. Computer instructor Ms.Bhavani is showing her talent in teaching.

The beneficiary trainees will be given practical training for 2 hour in the lab along with 2 hours of class room teaching every day. They have to attend fortnightly tests to assess the level of learning so that any students feeling it difficult or not in a position to understand the classes can be given special attention to get the course contents perfectly. Certificates will be distributed for the candidates who have successfully completed the 3 months courses.

Course	Period	Attended students
Diploma Computer Applications (D.C.A)	January to December	90
Diploma in Tally course	January to December	20

After completion of training many students are working as computer faculties, super bazaar, Sai Seva services and some members are working in Bangalore. Nearly 1088

students were trained in D.C.A course for the past 9 years. And half of the students have got jobs in various places. List of computer students who got trained during the period under reporting is given hereunder.

FAMILY COUNSELLING

Family disputes cases	655
One time Interaction cases	144
Early marriages and child issues	91
School Dropouts	33
Total No. of cases	923

In rural areas the illiteracy is adding fuel to the fire and families could not avail the legal support from the government institutions. PRDS has started counseling in its office on stipulated days. It is noticed that even the simple issues in the

families of rural areas are turning into big problems leading to separation of families and create tensions between two families.

The types of cases / issues being received are related to: (1) DV=Domestic Violence, (2) IC = Illegal Contact, (3) AH= Alcoholism , (4) DH= Dowry Harassment, (5) ICB= Incompatibility, (6) PII= Parentally in-laws involvement, (7) Legal and Civil Cases, (8) Criminal, and (9) Child marriages/Child issues

PRDS is providing symptomatic counseling for these cases, and resolving the problems by discussing with both the parties, separately, and face to face so that the misunderstandings are resolved, and certain issues are compromised in favour of the wife and husband relationships and for the better future of their children.

During the past 10 years a total of 923 cases falling under different categories are solved by the Counselling centre as show in the table.

A FEW VISUALS OF DIFFERENT ACTIVITIES



