

# PRABHAT RURAL DEVELOPMENT SOCIETY



With Divine blessings of  
Bhagwan Sri Sathya Sai Baba.

## WOMEN EMPOWERMENT PROGRAMME

Annual Report - 2022



Supported by

ANAHATA STIFTUNG  
GERMANY

Implemented by

PRABHATH RURAL DEVELOPMENT SOCIETY  
D.No.1/616, Dharamvaram Road,  
Kothacheruvu (Post & Mandal),  
Sri Satya Sai District, Andhra Pradesh

## FAMILY COUNSELLING:



In rural areas illiteracy is adding fuel to the fire and families could not avail legal support from the government institutions due to their ignorance and lack of knowledge on legal aspects. Keeping this fact in mind, PRDS has started counseling centre in its office to provide counseling services to families in distress. In certain cases, even the simple issues in the families of rural areas are likely led to the destructions of family institutions. These issues can be easily resolved at our counseling centre. For the past 10 years we have solved 923 domestic violence cases, and prevented 78 child marriages through imparting counseling to the concerned. A brief statistical note is tabulated hereunder.

Family disputes cases	: 538+117=655
One time Interaction cases	: 144
Early marriages and child issues were solved by us	: 91
Dropout rejoined	: 33.
Total No. Of cases	: 923

Types of cases which were dealt by the counselling centre are (1) DV=Domestic Violence;(2) IC = Illegal Contact;(3) AH= Alcoholism;(4) DH= Dowry Harassment;(5) ICB= Incompatibility;(6) PII= Parentally in laws involvement;(7) Legal and Civil Cases;(8) Criminal; and (9) Child marriages/Child issues.

Sometimes in life everybody needs a shoulder to cry. Emotional support is the greatest service we can render to each other. Our experiences and the cases we deal are basically related to Men irritating the women with their bad habits. (Alcoholism, abusing, misuse of money and illegal's etc.), and suppressive attitude. These are the situation under which the women do not find any support from within their locality. At that time the counseling by PRDS have provided them a better solution to get the things settle-down and continue their family life.



## TRAINING IN TAILORING:



PRDS has set up tailoring centres in Kothacheruvu, Bukkapatnam and Puttaparthi. Women and adolescent girls who are interested in tailoring and dress making were given training in the art of Tailoring and Dress Making in these two centres. The management has taken keen interest to ensure that the coaching centre gets capable and experienced instructors by way of appointing Ms. Kalimunisa, Ms. Yellamma and Ms. Bhargavi as the trainers, who gave good coaching to all of them. Tailoring training course needs lots of patience and work efficiency. The tailoring program could not be a success without proficient tailoring instructors like that one we have mentioned.



Year	Batch Period	Centre	No. of participants
2022	January to December	Kothacheruvu	122
2022	January to December	Puttaparthi	48
2022	January to December	Bukkapatnam	57



On **9<sup>th</sup> September 2022**, PRDS secretary R. Prabhakar Reddy handed-over Tailoring Training certificates to 35 women who were trained in the training centres. Speaking on this occasion, Mr. Bhaskar Reddy, APM, YSR Kranthi thanked PRDS for providing free tailoring training and said that it will help women to become self-reliant. He This program was also attended by PRDS staff.





## COMPUTER TRAINING PROGRAMME:



PRDS operates a computer centre at **Kothacheruvu**, recognizing that computer literacy is vital for both individual success and national economic development.

The organisation prioritises offering computer education to girls from socially and economically backward communities to equip them with valuable skills.

As reported earlier too, this is a 3-month computer training (D.C.A.) covering essentials like Operating Systems, Word Processing, DTP, MS Office Suite (Word, Excel, PowerPoint, Access), and Internet basics. The instructors Ms. Amrutha Vani and Ms. Sreevani provide 2 hours of classroom instruction alongside 2 hours of practical lab training every day. Fortnightly tests ensure effective learning, allowing for special attention to be given to students who need extra support.

**Additional Training:** PRDS also offers Spoken English classes to further enhance self-employment opportunities and boost the trainees' self-confidence.

PRDS is proud to say that over the past 8.5 years, approximately 1088 students have been trained in the D.C.A. course.



Roughly **half of the students** have secured jobs in various positions, including computer faculties, at Super Bazaar, Sai Seva Services, and in different roles in Bangalore. The training programs significantly contribute to improving the participants' self-confidence, enabling them to lead happier, more self-reliant lives.

Course	Year	Period	No. of students trained
Diploma Computer Applications (D.C.A course)	2022	Jan.- Dec. 2022	118
Tally course –ERP 9	2022	Jan.- Dec. 2022	10

## DISTRIBUTION OF SCHOOL MATERIAL TO THE STUDENTS



PRDS conducted multiple community outreach and service (Seva) programs focused on supporting primary school students in rural areas during the second half of 2022. The first event took place on **July 28, 2022**, at **Bandlapalli Primary School**, where the PRDS team distributed a comprehensive kit of stationery items—including slates, notebooks, pens, and geometry boxes—to **81 students**. During this visit, Ms. Lalithaji and Ms. Angela spoke about the importance of showing love towards animals and the critical need to discard the use of single-use plastics, while Mr. Prabhakar addressed the students about the value of cultivating good habits.

The largest event, known as **Narayan Seva**, was organized on **September 9, 2022**, covering **110 students** across three primary schools: Gasikavaripalli, Kondapuram, and Chintalayagaripalli. Each student received an extensive kit containing educational supplies (slates, geometry boxes, notebooks, etc.) along with food items like bananas and ladoos. This distribution was led by Sathya Sai Baba's devotees from Scotland and South Africa—Mr. Shyam Dickson, Ms. Angela Dickson, and Ms. Lalitha



Jawaharilal—and was attended by local dignitaries, including Sarpanch Govindreddy and Mandal President Sreedhar Reddy. The local leaders praised the devotees' generosity and encouraged both community cooperation and the habit of helping others.

The outreach efforts concluded with a visit on **November 11, 2022**, to the Primary Schools in **Lingareddy palli** and **Kanisettipalli**. Here, PRDS distributed stationery kits to **50 students** in memory of Francesco Tamma, along with ladoos and bananas. Across these three events, PRDS demonstrated a sustained commitment to boosting primary education and instilling values of environmental consciousness and community spirit among rural children.

#### **DISTRIBUTION OF SEWING MACHINES TO POOR WOMEN**



On 14-03-2022, visited Bukkapatnam Tailoring centre and handed over the certificates to 16 women who have successfully completed the Tailoring course. The certificates were distributed through Smt.Nagalakshmi, Sarpanch of Bukkapatnam Panchayat, Smt.Sreelatha, ZPTC, Bukkapatnam, Ms. Angela Dickson and Ms. Lalithaji.

After that we selected five very poor women and gave away the sewing machines with support of Keu International Ltd. They felt very happy and expressed their gratitude to Donors.

A Zig Zag machine was also provided to the tailoring centre run by PRDS by Mr. Reggie, and his team. The students expressed their thanks and happiness to Mr. Reggie, Savy and Meena.

## DISTRIBUTION OF RAMZAN TOHFA TO MUSLIM FAMILIES



On the occasion of Ramdhan, on 2<sup>nd</sup> May 2022 PRDS we identified 100 poor Muslim families (Bukkapatnam-50 and Kothacheruvu-50) and distributed dry ration items which included Toor Daal (Redgram)- 1 Kg; Sugar -1 Kg; Upma Ravva-1kg; Samiya (Vermicelli)- 1 Kg; Wheat flour -2 kgs; Cooking oil -1 lt; and stuffed rice-250 gms. Mr.Prabhakar Reddy explained about the activities done by PRDS and the importance of distributing Ramzan Thofa. Every year PRDS is supporting poor Muslim families in the same manner with support of Swami Devotees. Ms. Mariya Hop, Ms.Angela Dickson, Ms. Lalithaji, Mr, Bhasheer, Mr, Chandra, Ms. Muneera, Ms.Kalimunisa and beneficiaries attended this programme.

## HANDING-OVER INTERNSHIP CERTIFICATES:

On **November 9, 2022**, PRDS held a ceremony to distribute internship certificates to **14 students** from **SSS Government Degree College, Bukkapatnam**, who had successfully completed the first phase of their internship with PRDS. The event was arranged by the Principal, Dr. A. Lakshmaiah.

**The Chief Guests for the program were** Ms. Lalitha Jawaharilal, Ms. Angela Dickson, and Ms. Sheena. Mr. R. Prabhakar Reddy, Secretary, PRDS addressed the students, affirming PRDS's ongoing commitment to provide training in **computer basics and tailoring**, encouraging students to seize such internship opportunities. The Chief Guests (Sai Devotees Ms. Lalitha, Ms. Angela, and Ms. Sheena) advised the students on the value of internships with NGOs for skill development.

Certificates were jointly handed over by the Principal and the Sai Devotees. The college Principal, staff, and students honoured the Sai Devotees with shawls, and the students expressed their gratitude to PRDS.



### SUPPLY OF HANDSTICKS TO SENIOR CITIZENS:



On 14<sup>th</sup> December, 2022, PRDS team visited Jagarajupalli village and gave away 25 hand sticks to senior citizens, who could not walk properly without some kind of support or other. Having received these sticks, they felt very happy and expressed their gratitude to PRDS and the sponsor. Later, the team visited cows supplied to the women in this village, and fed them Bananas.

### LAUGHING YOGA:

On December 10, 2022, PRDS collaborated with Sri Sathya Sai Degree College, Puttaparthi, to organize a Laughter Yoga program in Bukkapatnam. The event was presided over by the College Principal and featured Ms. Sheena (UK, a Sai Baba devotee) as the Chief Guest.

Ms. Sheena explained that laughter yoga is a natural stress reliever that improves health by promoting fresh oxygen intake and the release of mood-boosting endorphins, which contribute to mental clarity and peace. She demonstrated engaging, childlike laughter exercises, emphasizing how the practice quickly becomes contagious in a group setting. Students participated actively with clapping and hugging, and the session concluded with a guided meditation to establish calmness. This activity effectively broke down barriers between students and teachers. Following the demonstration, College Vice-Principal Venkatesh Prasad encouraged the students to integrate these laughter patterns into their daily routine, citing the poet Sri Sri on the importance of laughter, while the PRDS Secretary and NSS Officer reinforced the value of incorporating yoga for efficiency and overall mental and physical strength. Ms. Sheena was then felicitated by the college staff before the program concluded with the national anthem.