



ANAHATA
STIFTUNG



WOMEN EMPOWERMENT PROGRAM



ANNUAL REPORT

2025

PRABHAT RURAL DEVELOPMENT SOCIETY

KOTHACHERUVU, Sri Satya Sai District, A.P. INDIA

<http://prdswomenempowerment.org>

Another year of success, during which several activities have been carried out by **Prabhat Rural Development Society (PRDS), Kothacheruvu**, towards empower the women on social and economic aspects, with the continued support of **Anahata Stiftung, Germany**.

PRDS believes that empowering women is empowering the Nation. Our continued efforts remained imparting them with technical skills and also providing them support to make some sustainable income for their families. PRDS believes that the support of a woman in the family is a blessing by all means, and it is possible only when women are confident about their safety, security in terms of social aspects and economic aspects. It is a well known fact that the earnings of the women are entirely for the welfare and wellbeing of the entire family.

Continuing this philosophy, the following activities have been undertaken during the year 2025, with the support of **Anahata Stiftung, Germany**.

COMPUTER TRAINING PROGRAMME:

As reported in the previous reports too, with the support of Anahata Stiftung, PRDS is running a computer training centre at Kothacheruvu. Educated youth, and students studying between 8th class to Degree are attending to these trainings and are obtaining skills training.

As a part of the computer training programme, a total of 56 youth have been trained during the year 2025. This included 53 youth being trained in the general operations of the computer along with MS Office components and Windows Operating system. Another 3 students were trained in Tally – the accounting software.

TRAINING IN TAILORING

For the past one decade and more, PRDS is running 3 Tailoring centres, i.e., in Kothacheruvu, Puttaparthi, and Talararla. In each of these centres, experienced trainers were appointed to impart the best skills.

A total of 80 women were trained in Kothacheruvu centre. In Puttaparthi training centre, a total of 38 women got trained, whereas in Talararla training centre 40 women got trained during the reporting year. These women, basing on their economic conditions were also provided tailoring machine by forming them into groups, which are self-managed. These women take the capital required for the purchase of the machine and repay in small installments so that the other women in the group can purchase a machine for themselves.

DISTRIBUTION OF SEWING MACHINES

The **PRDS tailoring program** has spent the last decade empowering women and adolescent girls across several centers, including Kothacheruvu, Puttaparthi, Bukkapatnam, and more recently, Jagarajupalli and Talararla. While these centers provide essential skills that allow trainees to generate income from home, many graduates remain limited by extreme poverty and an inability to purchase their own equipment. To bridge this gap, PRDS allows trainees to continue using center facilities post-graduation, ensuring they have a consistent means of earning a livelihood.

In response to direct requests from trainees committed to a "self-support" model, PRDS partnered with **ANAHATA STIFTUNG, Germany**, to secure funding for equipment. This initiative has successfully transitioned from training to tangible empowerment; in 2025



alone, 25 sewing machines were distributed to economically disadvantaged women. To date, this collaborative effort has provided **72 women** with the tools necessary to maintain financial independence and support others within their community.

As on date, a total of 72 women, in four batches, from economically poor families have received the machines under this mode of self support. The details are tabulated hereunder:

Center Name	1st batch	2 nd Batch	3 rd Batch	4 th Batch	G total
Kothacheruvu	6	5	0	7	18
Puttaparthi	5	5	0	3	13
Bukkapatnam	11	0	0	0	11
Jagarajupalli	5	0	0	0	5
Pedaballi	0	0	10	15	25
Grand total	27	10	10	25	72

RANGOLI – PROGRAM

Sankranti is a festival celebrated with many identities, one of which is a vibrant festival of colors. Traditionally, women in every household adorn the area near their main door with intricate and brilliant designs called 'Muggu' or 'Rangoli.' These aren't just decorations; they are a heartfelt invitation, believed to welcome gods and goddesses into their homes.

To keep this beautiful tradition alive, PRDS annually organizes Muggu drawing competitions, with the most stunning creations



being awarded small prizes. This year, in a wonderful collaboration with Anahata Stiftung, a special Rangoli competition was held in Venkatagari Palli on Sankranti Day, January 14, 2025. The air was filled with a sense of joyous anticipation as women and young girls from the village gathered, their hands full of colored powders and their hearts full of a zeal to showcase their artistic skills.

As in previous years, the participation was impressive. The center of the village was transformed into a dazzling gallery of art, with each Rangoli a unique masterpiece of swirling patterns and vivid hues. After careful consideration, the judges selected the most exceptional designs. On behalf of PRDS and Anahata Stiftung, the winners were presented with small gifts, but the true prize was the collective appreciation for the talent and creativity on display. Every participant, with their colorful and fascinating Rangolis, contributed to the day's festive spirit and was celebrated for their efforts.

RAMZAN-THOFA

Communal Integrity and Harmony, promotion of Traditional Culture is a part of PRDS's work culture in its Social Service Work.

While PRDS organizes Narayana Seva as a traditional promotion of Indian Hindu culture, it also supports the fellow Muslim families living in the Economically Poverty zone.

Like previous, this year also, on the eve of upcoming RAMADAN festival, groceries were distributed to 109 identified poor Muslim families in Ko thacheruvu and Bukkapatnam villages.

The women from these families were handed-over a package of 7 items which are being mostly used in their festival recipe.

Package of Items

1. Wheat powder – 2 kgs,
2. Sugar – 1 Kg,
3. Vermicelli – 1 Kg,
4. Rice – 2 Kgs,
5. Upma Ravva – 1 Kg,
6. Cooking oil – 1 litre, &
7. Bengal Gram – 1 Kg



During the whole month of Ramdhan these women and their families observe fasting as per their tradition.

In a small meeting organized on this occasion, we explained them, about the importance of education of girl children, and advised them to ensure that their children get

upto University education.

They were also advised not to get their children married at an early age and avoid early child marriages by explain the disadvantages of child marriages.

On behalf of these families and PRDS, we take this opportunity to thank Ms. Monika Muller and ANAHATA STIFTUNG for their Humane Support.

INTERNSHIP PROGRAM

In a collaboration aimed at bridging the gap between academic theory and social impact, PRDS hosted an intensive one-month internship program for **20 students from the Sanskrithi School of Engineering (SSE), Puttaparthi**. This initiative allowed the engineering students to apply their technical



knowledge to real-world challenges within a community-focused setting. During the program, participants were briefed on PRDS's core technical initiatives, including the Holy Cow Project and various educational support programs, before visiting project villages to interact directly with the beneficiary communities.

The internship culminated on December 23, 2025, during a special visit from **Ms. Monika Muller of Anahata Stiftung**. The students presented their field observations and discussed how their technical perspectives aligned with the organization's rural development goals. To honor their contributions and successful completion of the curriculum requirements,

Ms. Muller personally awarded internship certificates to all 20 participants, marking a successful integration of professional engineering education and social responsibility.

NETHRAJYOTHI



Recognizing that high treatment costs and limited awareness often prevent rural populations from seeking essential eye care, PRDS prioritized specialized ophthalmic support throughout 2024 and 2025. Following initial successful camps supported by **Anahata Stiftung, Germany**, the

organization expanded its reach to meet growing community demand. In the third quarter of 2025, mobile eye checkup camps were conducted in Pedaballi, Nidimamidi, Jagarajupalli, and Kothacheruvu. These camps, which featured high-profile inaugurations and professional medical teams, served **585 patients from 85 different habitations**, providing a range of services from basic registration and scanning to specialized vision testing.

The initiative focused on comprehensive care, resulting in the distribution of medicines to 520 patients and custom spectacles to 292 individuals. For the 120 patients requiring surgery, PRDS facilitated advanced, stitch-less procedures at **Manjunatha Nethralaya in Bengaluru**, covering all logistical needs including transportation and nutritional support. To ensure long-term success, the program included a rigorous post-operative follow-up schedule, with 29 recovery visits conducted to provide medical guidance and safeguard the

Activity	Cumulative Total	July 2025	August 2025	September 2025
Total Number of camps conducted	4	2	1	1
Village where camp conducted		1) Pedaballi, 2) Nidimamidi	Jagarajupalli	Kothacheruvu
No. of Villages/Habitations covered	85	33	21	31
Total number of patients attended	585	307	135	143
Number of patients supplied with medicines	520	242	135	143
Number of patients supplied Eye-glasses	292	160	60	72
No. of patients underwent surgery	120	61	33	26
No. of visits done to the villages	29	13	10	6

patients' restored vision.

The details at a glance are given hereunder:

HOLY COW PROGRAM

Holy Cow Program is reporting its exclusive success year after year. The women, self-disciplined and managing the investments they have received under this project are continuing to rotate the amounts among themselves. Till the end of the previous year, a total of 40 women were supported in 4 villages.

During the reporting year another 10 women in covering 1 group in Beedupalli village is supported under this project. They are all making sustainable income through selling of milk. Thus, a total of 5 villages, and 50 women are covered till date as per the details given

Date	No. of women	No. of group	Name of the village
10/02/2022	10	1	Guvvalagutta Palli
25/04/2023	10	1	Paipalli
28/11/2023	10	1	Venkatagaripalli
19/12/2024	10	1	Bathalapalli
05/07/2025	10	1	Beedupalli
Total	50	5	

CERTIFICATES DISTRIBUTION

During the visit of Ms. Monika Muller to PRDS office, on 23rd December 2025, an event was organized with the Tailoring and Computer trainees of this year. It was also attended by the 20 students of SSE, Puttaparthi.

Ms. Monika Muller interacted with the trainees and explained them that women play

an important role in the society, and expressed her happiness that the trainees are playing a great role in fulfilling their role as housewives, as mothers, and also showing commitment to learn the skills to become economically independent.

On this occasion, certificates were handed over to the candidates who have successfully completed the training in Tailoring and Computer courses. The trainees thanked Ms. Monika for her great support and also to PRDS for providing them the best opportunity to learn with ease and with utmost comfort.



SUPPORT TO CHILDREN

As a part of this activity, a total of 120 students of primary schools in Kothacheruvu and Puttaparthi mandals have been supplied with note books, pens, and pencils. The team of PRDS visited these schools organized a small get together with the students and staff of the school.



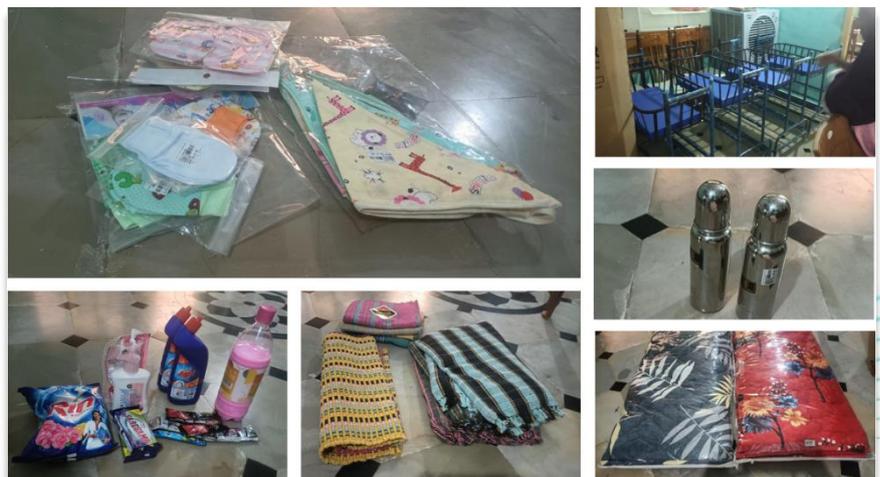
During this event the students were explained about good habits and bad habits and what they should inculcate to become good citizens of the country and also to bring a good name to their family. They were also advised that they should be regular to school and focus on their studies which is the real light to show them the right path in their life.

They were also explained that it is also important to be humane and to service the fellow living beings – not only human beings but also to be loving and caring to the animals, birds, trees and everything around them.

The staff of the school and the children have thanked for what they have received.

SHISHU GRUHA:

Shishu Gruha, also called as “**Specialized Adoption Agency (SAA)**” is a Child-Care Institution established by the Government, was set up in Puttaparthi. The centre has requested PRDS seeking support in establishing basic amenities for the children in the centre.



After the preliminary visit to the Shishu Gruha the team has identified the required facilities to be provided. PRDS has contacted several donors like Ms. Meeriya and also Anahata Stiftung, Germany, who came forward to sponsor the Centre with the required material to

ensure that the children to be taken care in this centre are provided with basic comforting needs.

With the collective support of Anahata Stifunt, Ms. Meeriya, and a few other individual donors, the Home was supplied with items like Cradles, Children's Beds; Feeding bottles; Toiletry; Medicines; Kitchen wear etc. These were the essential items required to ensure that any child who is brought to the Home should be given the minimum comforts needed till further processing of the child's future is decided.

The staff of the Shishu Gruha, Puttaparthi have expressed their heartfelt gratitude for the humane support.

JUTE BAG MAKING:

In a strategic partnership with the **Canara Bank Rural Self Employment Training Institute (CBRSETI)**, PRDS organized a specialized 15-day vocational training camp focused on jute bag preparation. Held in Kothacheruvu from November 5 to November 18, 2025, the program targeted women aged 18



to 45 with the goal of fostering financial independence and gender equality. To ensure high-level technical expertise, a professional instructor was brought in from Kadapa to lead 26 selected candidates through a rigorous curriculum that prioritized quality craftsmanship and precision cutting.

The training was designed to be highly practical, with participants mastering the creation of **20 different types of jute bags** by learning two new designs each day. Beyond the technical skills, CBRSETI provided a comprehensive support structure, including all necessary materials, uniforms, and daily meals for the trainees. The program concluded with a formal certification ceremony, equipping these women with the recognized credentials and handicraft expertise needed to establish their own sustainable home-based businesses.